

CASE SUMMARY

APPLICATION TYPE: TTCDA

SIGN PERMIT



File Number: 11-A-20-TOS Related File Number:
Application Filed: 9/26/2020 Date of Revision:
Applicant: HARDIN VALLEY NUTRITION

PROPERTY INFORMATION

General Location: East of Pellissippi Parkway on the south side of Hardin Valley Road west of Schaeffer Road
Other Parcel Info.:
Tax ID Number: 104 H D 002 Jurisdiction: County
Size of Tract: 1.47 acres
Accessibility: Access is via Hardin Valley Road and Schaeffer Road. Hardin Valley Road is a minor arterial with a pavement width of 39 ft within a 100-ft right-of-way. Schaeffer Road is a major collector with a pavement width of 52 ft within a 60-ft right-of-way.

GENERAL LAND USE INFORMATION

Existing Land Use: Shopping center
Surrounding Land Use:
Proposed Use: Retail store selling nutritional supplements Density:
Sector Plan: Northwest County Sector Plan Designation:
Growth Policy Plan:
Neighborhood Context:

ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 10612 Hardin Valley Rd.
Location:
Proposed Street Name:
Department-Utility Report:
Reason:

ZONING INFORMATION (where applicable)

Current Zoning: PC (Planned Commercial) / TO (Technology Overlay)
Former Zoning:
Requested Zoning: N/A
Previous Requests:
Extension of Zone:
History of Zoning:

PLAN INFORMATION (where applicable)

Current Plan Category:

Requested Plan Category:

WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

TTEDA ACTION AND DISPOSITION

Planner In Charge: Michelle Portier

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Based on the application and plans as submitted, the staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

1. Meeting all applicable requirements of the Knox County Zoning Ordinance.

Comments:

This is a request for approval of a building sign and a tenant sign for Hardin Valley Nutrition, a new business located inside a strip shopping center on Hardin Valley Road.

1) The building sign will be located above the awning of the business. The business has a frontage of approximately 20 ft., which will allow a building sign of up to 20 sq. ft. The proposed signage has an area of 18.55 sq. ft. It consists of a round logo that is 28.8" round (2.4 square feet), and individual channel letters that together comprise an area of 16.15 sq. ft. All components (letters and logo) will have translucent vinyl faces internally illuminated with cool white LED lighting and will be covered with navy translucent vinyl. The building signage will be attached to the building on 6" raceways so that the letters are separated from the façade wall by 6". The raceways will be painted to closely match the building. The letters will have black trim caps and returns.

2) The tenant sign consists of a panel within the yard sign for the shopping center. It will be 7 sq. ft. and its dimensions (14" H x 72" W) are consistent with the other panels in the sign. The panel will be white vinyl with cut black graphics featuring the same font and logo as the building sign.

Action: Approved

Meeting Date: 11/9/2020

Details of Action:

APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

1. Meeting all applicable requirements of the Knox County Zoning Ordinance.

Summary of Action:

Date of Approval: 11/9/2020

Date of Denial:

Postponements:

Date of Withdrawal:

Withdrawn prior to publication?: **Action Appealed?:**

LEGISLATIVE ACTION AND DISPOSITION

Legislative Body:

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

Disposition of Case, Second Reading:

If "Other":

If "Other":

Amendments:

Amendments:

Date of Legislative Appeal:

Effective Date of Ordinance: