

# CASE SUMMARY

APPLICATION TYPE: TTCD

## SIGN PERMIT



File Number: 2-A-23-TOS      Related File Number:  
Application Filed: 1/6/2023      Date of Revision:  
Applicant: UT OFFICE OF COMMUNICATIONS & MARKETING

### PROPERTY INFORMATION

General Location: Northeast corner of the intersection of Valley Vista Rd & Carmichael Way  
Other Parcel Info.:  
Tax ID Number: 104 10901      Jurisdiction: County  
Size of Tract: 10.41 acres  
Accessibility: Access is via Valley Vista Rd, a minor collector with a 42-ft pavement width within a 70-ft right-of-way. Access is also via Carmichael Rd, a minor collector with a 32-ft pavement width within a 60-ft right-of-way.

### GENERAL LAND USE INFORMATION

Existing Land Use: Industrial  
Surrounding Land Use:  
Proposed Use: N/A      Density:  
Sector Plan: Northwest County      Sector Plan Designation: MU-SD (Mixed Use Special District), NWCO-5  
Growth Policy Plan:  
Neighborhood Context:

### ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 2030 Valley Vista Rd.  
Location:  
Proposed Street Name:  
Department-Utility Report:  
Reason:

### ZONING INFORMATION (where applicable)

Current Zoning: BP (Business and Technology Park) / TO (Technology Overlay)  
Former Zoning:  
Requested Zoning: N/A  
Previous Requests:  
Extension of Zone:  
History of Zoning:

### PLAN INFORMATION (where applicable)

Current Plan Category:

Requested Plan Category:

## WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

## OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

## TTCA ACTION AND DISPOSITION

Planner In Charge: Michelle Portier

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Based on the application and plans as submitted, staff recommends Approval of a Certificate of Appropriateness for the requested sign permit with the following condition:

Comments:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

1) This is a request for approval of a change in a business building and yard sign at the existing office building at Valley Vista Road and Carmichael Road.

2) The proposed building sign includes the organization logo for The University of Tennessee and the word "RESEARCH". This replaces the existing sign for "LM local motors" that faces Pellissippi Parkway. The new building sign will be facing Valley Vista Road.

3) The yard sign is to be 5.875-ft tall and will use the existing monument base on Valley Vista Road.

4) The new building sign consists of internally illuminated channel letters mounted to the building via a raceway. The sign consists of the word "RESEARCH" and an orange and white logo with black trim and returns. The paint finish is flat.

5) The yard sign is LED-illuminated aluminum, made of aluminum, and double sided with .5 in push through letters and routed letters backed with acrylic. The sign is orange, white and gray with a flat finish.

6) The building sign comprises an area of 99.7 square feet, which is over the limits allowed for this business based on the 160 feet of building frontage, which yields a maximum sign area of 100 square feet.

7) The yard sign comprises a message area of 11.75 square feet per side, which is within the 100 square feet limit. The overall area is 18 square feet per side, which is meeting the limits allowed as it is 1.5 times the message area.

Action: Approved

Meeting Date: 2/6/2023

Details of Action: Based on the application and plans as submitted, staff recommends Approval of a Certificate of Appropriateness for the requested sign permit with the following condition:

1) Meeting all relevant requirements of the Knox County Zoning Ordinance, as appropriate.

Summary of Action:

Date of Approval: 2/6/2023

Date of Denial:

Postponements:

Date of Withdrawal:

Withdrawn prior to publication?: ☐ Action Appealed?:

## LEGISLATIVE ACTION AND DISPOSITION

Legislative Body:

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

Disposition of Case, Second Reading:

If "Other":

If "Other":

Amendments:

Amendments:

Date of Legislative Appeal:

Effective Date of Ordinance: