

CASE SUMMARY

APPLICATION TYPE: ORDINANCE AMENDMENT

KNOXVILLE • KNOX COUNTY

M P C
METROPOLITAN
P L A N N I N G
C O M M I S S I O N

T E N N E S S E E

Suite 403 • City County Building
4 0 0 M a i n S t r e e t
Knoxville, Tennessee 37902
8 6 5 • 2 1 5 • 2 5 0 0
F A X • 2 1 5 • 2 0 6 8
w w w • k n o x m p c • o r g

File Number: 3-A-12-OA **Related File Number:**
Application Filed: 1/30/2012 **Date of Revision:**
Applicant: CITY OF KNOXVILLE POLICY & REDEVELOPMENT DEPARTMENT

PROPERTY INFORMATION

General Location:
Other Parcel Info.:
Tax ID Number: 999 999 **Jurisdiction:**
Size of Tract:
Accessibility:

GENERAL LAND USE INFORMATION

Existing Land Use:
Surrounding Land Use:
Proposed Use: **Density:**
Sector Plan: **Sector Plan Designation:**
Growth Policy Plan:
Neighborhood Context:

ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street:
Location:
Proposed Street Name:
Department-Utility Report:
Reason: City of Knoxville Zoning Ordinance, Article V, Section 10, Signs, Billboards, and other Advertising Structures, to amend provisions relating to public assembly facility signs.

ZONING INFORMATION (where applicable)

Current Zoning:
Former Zoning:
Requested Zoning:
Previous Requests:
Extension of Zone:
History of Zoning:

PLAN INFORMATION (where applicable)

Current Plan Category:
Requested Plan Category:

SUBDIVISION INFORMATION (where applicable)

Subdivision Name:

No. of Lots Proposed:

No. of Lots Approved: 0

Variances Requested:

S/D Name Change:

OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.: City of Knoxville Zoning Ordinance, Article V, Section 10, Signs, Billboards, and other Advertising Structures, to amend provisions relating to public assembly facility signs.

MPC ACTION AND DISPOSITION

Planner In Charge: Mark Donaldson

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Staff recommends that the planning commission recommend approval of the proposed amendment to the City of Knoxville Zoning Ordinance as shown on EXHIBIT A

Comments: The City of Knoxville administration has asked MPC to consider and make a recommendation on amendments to the zoning ordinance that would specifically allow the EMC sign at the City's Auditorium/Coliseum to operate with a shorter hold time for messages than is currently allowed by the ordinance, but facilities meeting the definition of public assembly facilities may also benefit from such a provision.

ANALYSIS

In 2009, the City's sign ordinance was amended to prohibit new EMC except in a small number of locations: those subject to design review processes as found in the H-1 and D-1 overlay zone districts and other planned zones. Legally existing EMC as of 2009 were allowed to continue operation under a new set of operating requirements which includes a minimum static hold time for messages of 60 seconds. Within the D-1 (Downtown Design Overlay) district, which is one of the areas that new EMC are allowed, the Downtown Design Review Board approved an EMC sign later in 2009 for the convention center with a much shorter static hold time of 8 seconds.

Most public events facilities are unique facilities with a variety of events, often with multiple events happening simultaneously, and operate in the general interest of serving the public good. An EMC with a shorter static hold time will help such facilities attract more events and more easily allow the advertising of multiple events in a short time. The public interest is well served by having these types of facilities operating at close to capacity, and an EMC sign with a shorter static hold time may well be in the public interest for such facilities.

Action: Denied (Withdrawn)

Meeting Date: 4/12/2012

Details of Action:

Summary of Action: Withdraw at the request of the City Administration

Date of Approval:

Date of Denial:

Postponements: 3/8/2012

Date of Withdrawal: 4/12/2012

Withdrawn prior to publication?: Action Appealed?:

LEGISLATIVE ACTION AND DISPOSITION

Legislative Body: Knoxville City Council

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

Disposition of Case, Second Reading:

If "Other":

If "Other":

Amendments:

Amendments:

Date of Legislative Appeal:

Effective Date of Ordinance: