

# CASE SUMMARY

APPLICATION TYPE: TTCD

SIGN PERMIT



File Number: 3-D-20-TOS                      Related File Number:  
Application Filed: 2/10/2020              Date of Revision:  
Applicant: SIGNS-N-SUCH / PROTECTION STRATEGIES, INC.

## PROPERTY INFORMATION

General Location: South side of Cogdill Road, east of Dutchtown Road.  
Other Parcel Info.:  
Tax ID Number: 118 17604                      Jurisdiction: City  
Size of Tract: 3.42 acres  
Accessibility: Cogdill Rd. has a pavement width of 23 feet. Pellissippi Pkwy runs adjacent to Cogdill Rd., and there is one large right-of-way that encompasses both roadways.

## GENERAL LAND USE INFORMATION

Existing Land Use: Office building  
Surrounding Land Use:  
Proposed Use: New wall sign for a multi-story, multi-tenant building                      Density:  
Sector Plan:                      Sector Plan Designation:  
Growth Policy Plan:  
Neighborhood Context:

## ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 9717 Cogdill Rd.  
Location:  
Proposed Street Name:  
Department-Utility Report:  
Reason:

## ZONING INFORMATION (where applicable)

Current Zoning: C-H-1 (Highway Commercial) / TO-1 (Technology Park Overlay)  
Former Zoning:  
Requested Zoning: No change  
Previous Requests:  
Extension of Zone:  
History of Zoning:

## PLAN INFORMATION (where applicable)

Current Plan Category:  
Requested Plan Category:

## WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

## OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

## TTCDA ACTION AND DISPOSITION

**Planner In Charge:** Michelle Portier

**Staff Recomm. (Abbr.):**

**Staff Recomm. (Full):** Based on the application and plans as submitted, staff recommends APPROVAL of a Certificate of Appropriateness for a Sign Permit, subject to the following condition:

1. Meeting all applicable requirements of the Knoxville Zoning Ordinance, as appropriate.

**Comments:**

1. This is a request to add a new wall sign to a multi-story, multi-tenant office building in the Pellissippi Pointe II office complex, located southeast of the Dutchtown Road/Cogdill Road intersection.

2. The sign will be comprised of backlit, brushed aluminum channel letters directly mounted to the building fascia.

3. The new sign for Protection Strategies will replace a previously approved sign for Merchant & Gould (TTCDA Case 11-A-12-TOS). It will be placed on the northeast side of the front façade of the building in the upper corner. The area of the previous tenant sign was 38.7 sq. ft. The proposed sign replacing it will be 23 sq. ft.

4. There are two signs on the building frontage, which combined, should total no more than 100 sq. ft. The other tenant is Coulter & Justus, whose sign is on the northwest side of the front façade. They have been a tenant in this building for a number of years, and our agency has no information on their signage application.

5. Since the square footage proposed for the new sign is less than the square footage of the previous sign in this same location, the overall signage on the building will be in compliance with the Design Guidelines.

**Action:** Approved

**Meeting Date:** 3/9/2020

**Details of Action:**

APPROVE the Certificate of Appropriateness for a Sign Permit, subject to the following condition:

1. Meeting all applicable requirements of the Knoxville Zoning Ordinance, as appropriate.

**Summary of Action:**

**Date of Approval:** 3/9/2020

**Date of Denial:**

**Postponements:**

**Date of Withdrawal:**

**Withdrawn prior to publication?:**  **Action Appealed?:**

## LEGISLATIVE ACTION AND DISPOSITION

**Legislative Body:**

**Date of Legislative Action:**

**Date of Legislative Action, Second Reading:**

**Ordinance Number:**

**Other Ordinance Number References:**

**Disposition of Case:**

**Disposition of Case, Second Reading:**

**If "Other":**

**If "Other":**

**Amendments:**

**Amendments:**

**Date of Legislative Appeal:**

**Effective Date of Ordinance:**