

CASE SUMMARY

APPLICATION TYPE: TTCD

SIGN PERMIT



File Number: 9-A-23-TOS Related File Number:
Application Filed: 7/27/2023 Date of Revision:
Applicant: GARY HAYES NEON SERVICE CO., INC.

PROPERTY INFORMATION

General Location: Southwest side of Cogdill Rd., east of Dutchtown Rd.
Other Parcel Info.:
Tax ID Number: 118 17605 Jurisdiction: City
Size of Tract: 1.94 acres
Accessibility: Access is via Cogdill Road, a minor collector street with approximately 26 ft. of pavement within the right-of-way of Pellissippi Parkway.

GENERAL LAND USE INFORMATION

Existing Land Use: Office
Surrounding Land Use:
Proposed Use: N/A Density:
Sector Plan: Northwest County Sector Plan Designation: TP (Technology Park)
Growth Policy Plan:
Neighborhood Context:

ADDRESS/RIGHT-OF-WAY INFORMATION (where applicable)

Street: 9729 Cogdill Rd.
Location:
Proposed Street Name:
Department-Utility Report:
Reason:

ZONING INFORMATION (where applicable)

Current Zoning: C-H-1 (Highway Commercial) / TO-1 (Technology Overlay)
Former Zoning:
Requested Zoning: N/A
Previous Requests:
Extension of Zone:
History of Zoning:

PLAN INFORMATION (where applicable)

Current Plan Category:
Requested Plan Category:

WAIVERS AND VARIANCES REQUESTED

Variances Requested: N/A

OTHER INFORMATION (where applicable)

Other Bus./Ord. Amend.:

TTCDA ACTION AND DISPOSITION

Planner In Charge: Naomi Hansen

Staff Recomm. (Abbr.):

Staff Recomm. (Full): Based on the application and plans as submitted, the staff recommends Approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:
1) Meeting all relevant requirements of the Knoxville Zoning Ordinance, as appropriate.

Comments: PURSUANT TO ARTICLE V, SECTION 4 OF THE TTCDA ADMINISTRATIVE RULES AND PROCEDURES, THE DECISION OF THE TTCDA TO APPROVE A SIGN MUST BE BASED ON THE FOLLOWING CRITERIA:

A. CONFORMITY OF THE SIGN PROPOSAL WITH THE DESIGN GUIDELINES.

1. This is a request to add a new building sign to a multi-tenant office building in the Pellissippi Pointe IV office complex, located southeast of the Dutchtown Road/Cogdill Road intersection. This is in addition to an existing building sign for another business in the building, which is located on the other side of the front façade.
2. The proposed building sign is for Gentiva Hospice. The sign will be located in the upper right corner of the front building façade facing Cogdill Rd.
3. Using only the sign area of the letters since they are mounted individually, the area of the proposed sign would be approximately 11.90 sq ft. The total square footage for the entire building, consisting of the existing and proposed sign, is 39.39 sq ft. This is well within the 100-ft maximum allowable square footage, based on the building's linear frontage of 120 ft.
4. The sign will be comprised of brushed aluminum reverse channel letters that will be directly mounted to the building façade. The letters will be backlit with LED lighting, creating a halo effect.

B. RELATIONSHIP OF THE PROPOSED SIGNAGE TO SIGNAGE ON NEARBY PROPERTIES, IN TERMS OF SIZE, LOCATION, MATERIALS, AND COLOR

1. The existing and proposed signs are in proportion with signs in the vicinity.

Action: Approved

Meeting Date: 9/11/2023

Details of Action: Based on the application and plans as submitted, the staff recommends Approval of a Certificate of Appropriateness for a Sign Permit, for the proposed building sign, with the following condition:
1) Meeting all relevant requirements of the Knoxville Zoning Ordinance, as appropriate.

Summary of Action:

Date of Approval: 9/11/2023

Date of Denial:

Postponements:

Date of Withdrawal:

Withdrawn prior to publication?: **Action Appealed?:**

LEGISLATIVE ACTION AND DISPOSITION

Legislative Body:

Date of Legislative Action:

Date of Legislative Action, Second Reading:

Ordinance Number:

Other Ordinance Number References:

Disposition of Case:

Disposition of Case, Second Reading:

If "Other":

If "Other":

Amendments:

Amendments:

Date of Legislative Appeal:

Effective Date of Ordinance: