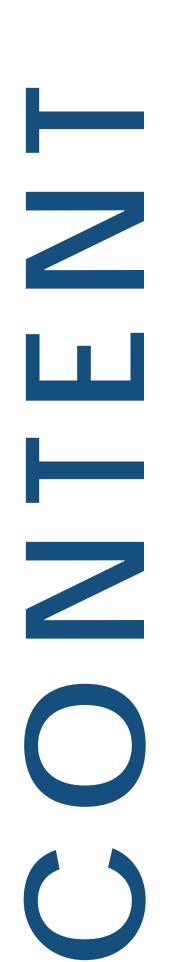


## **CAMPUS EXTERIOR SIGNAGE PLAN**

EXTERIOR SIGNAGE, OUTLYING WAYFINDING & IDENTIFICATION LOCATIONS SIGN LOCATION PLANS



04	<b>ETCH MASTER PLAN</b> BUILDING MOUNTED SIGNAGE
05	<b>TYPICAL SIGNS</b> SIGN TYPES A & B

ETCH MASTER PLAN FLOOR MOUNTED SIGNAGE

TYPICAL SIGNS SIGN TYPES C & D 06

03

09

4

**MONOLITH SIGNS** LOCATIONS A, B

**MONOLITH & SURFACE SIGNS 08** LOCATIONS C, D, 06

> **ETCH SOUTH TOWER EAST** ELEVATION

**ETCH SOUTH TOWER WEST** 10 ELEVATION

> **ETCH SOUTH TOWER SOUTH** ELEVATION

**ETCH SOUTH TOWER ELEVATION** 12 SURFACE MOUNTED SIGNS LOCATIONS 07,08,09,10,11

- **MONOLITH SIGNS** 13 LOCATIONS F, G, H
- **VISITORS PARKING SIGNS** 4 LOCATION J,K, L, 15
- **ETCH CHILLER MONOLITH SIGNS** 5 LOCATIONS M, N
- **UT FEDERAL CREDIT UNION** 6 LOCATIONS 12, 13, 14, P, Q

ETCH NORTH TOWER ED ENTRANCE LOCATIONS 0, 2, 3, 4, 5

- **ETCH NORTH TOWER NORTH EAST SIGNS** 8 LOCATIONS 1, 23, 24, 25
- 19

ETCH BOILER & NORTH ELEVATION SIGNS LOCATIONS 20, 21, 22, 24



**n**4 2

23

22



#### **NORTH TOWER SURFACE SIGNS**

LOCATI ONS 16, 17, 18, 19

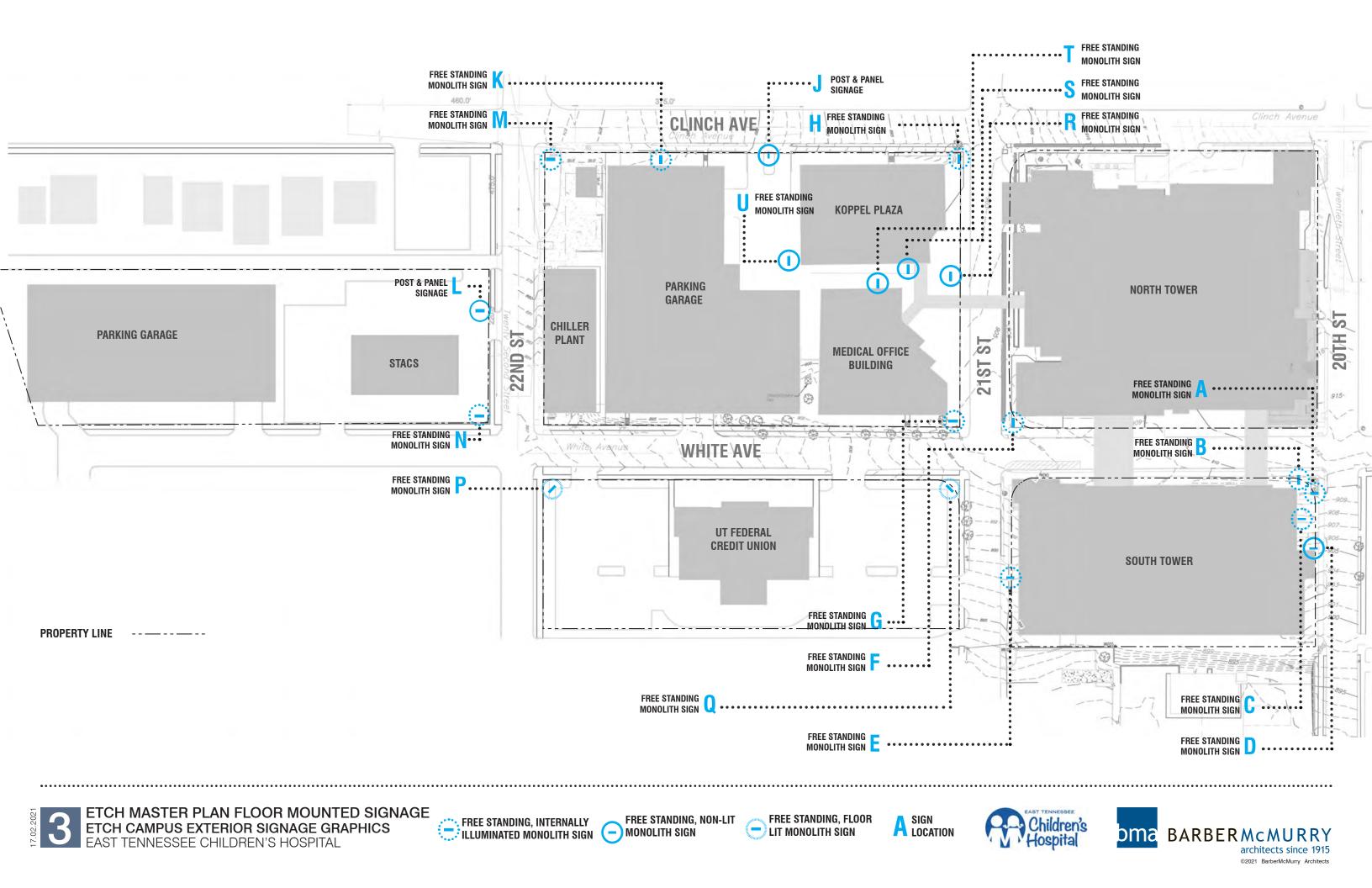
#### **KOPPEL PLAZA MONOLITH SIGNS** LOCATIONS R, S, T, U

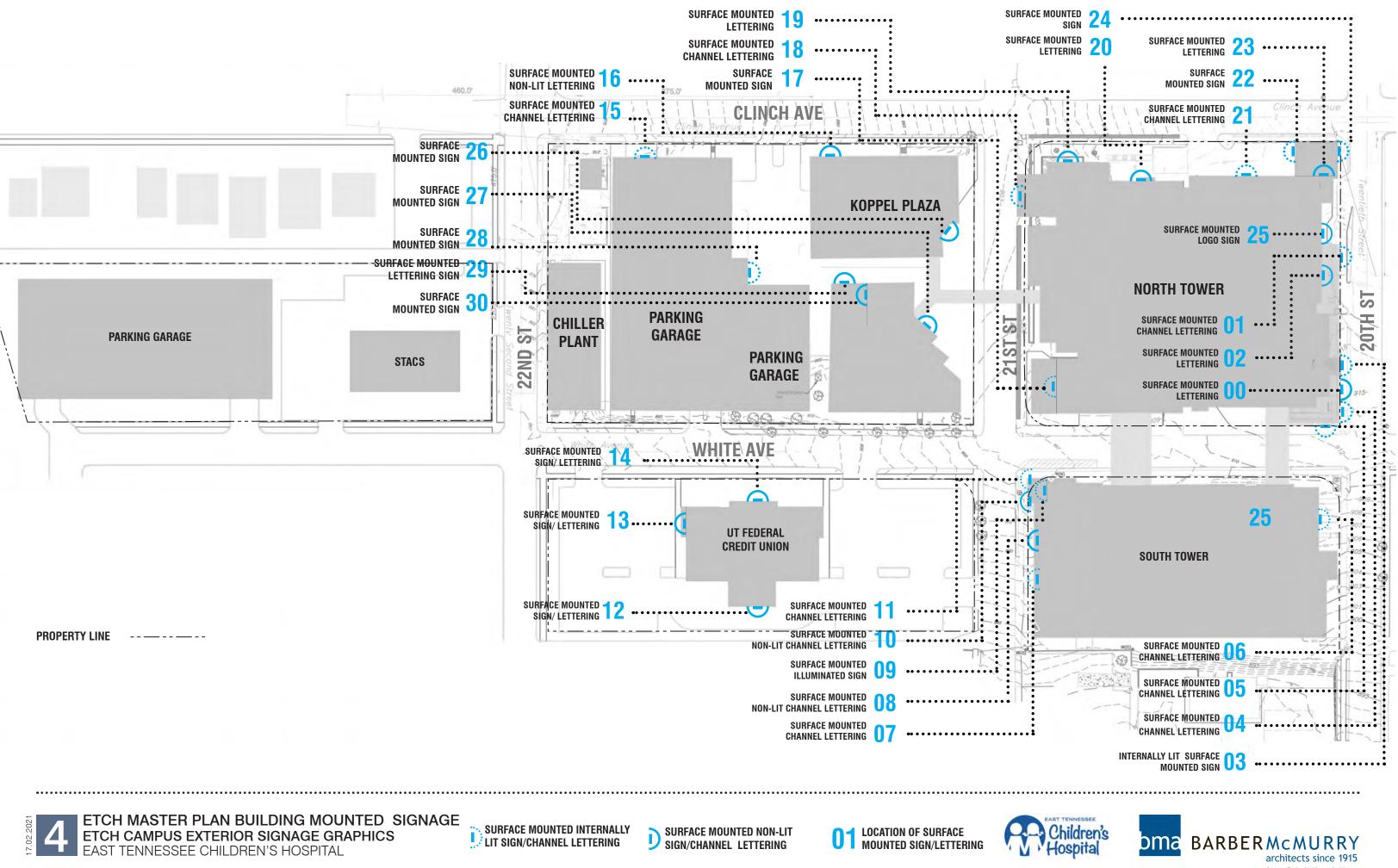
#### **KOPPEL PLAZA SURFACE SIGNS**

LOCATIONS 26, 27, 28

#### **KOPPEL PLAZA SURFACE SIGNS** LOCATIONS 29, 30









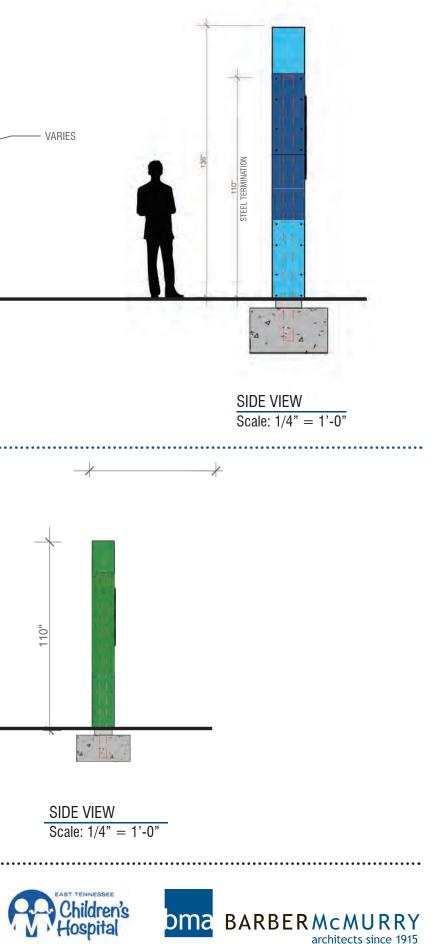






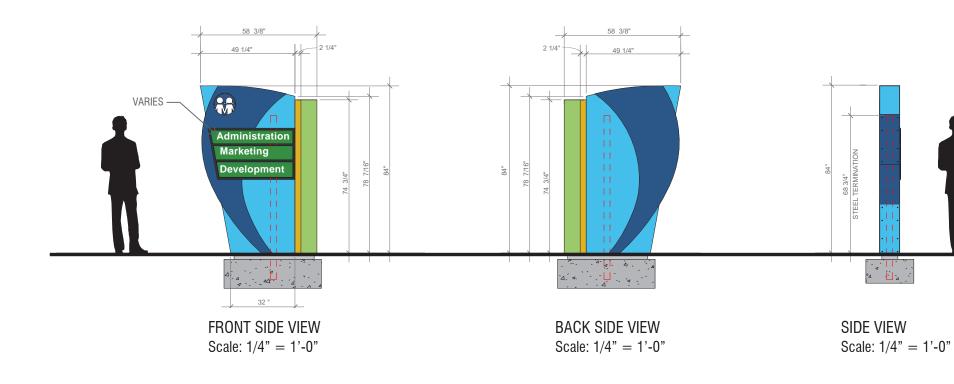






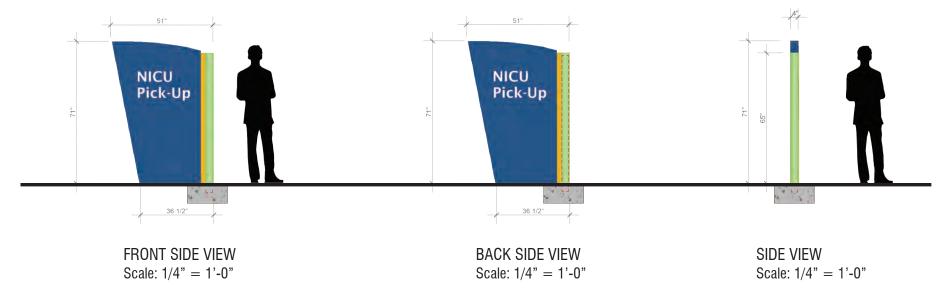
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#### SIGN TYPE C: INTERNALLY ILLUMINATED MONOLITH SIGN 84" x 58"



#### **SIGN TYPE D**

DOUBLE SIDED POST & PANEL NON ILLUMINATED SIGN 71" x 51"



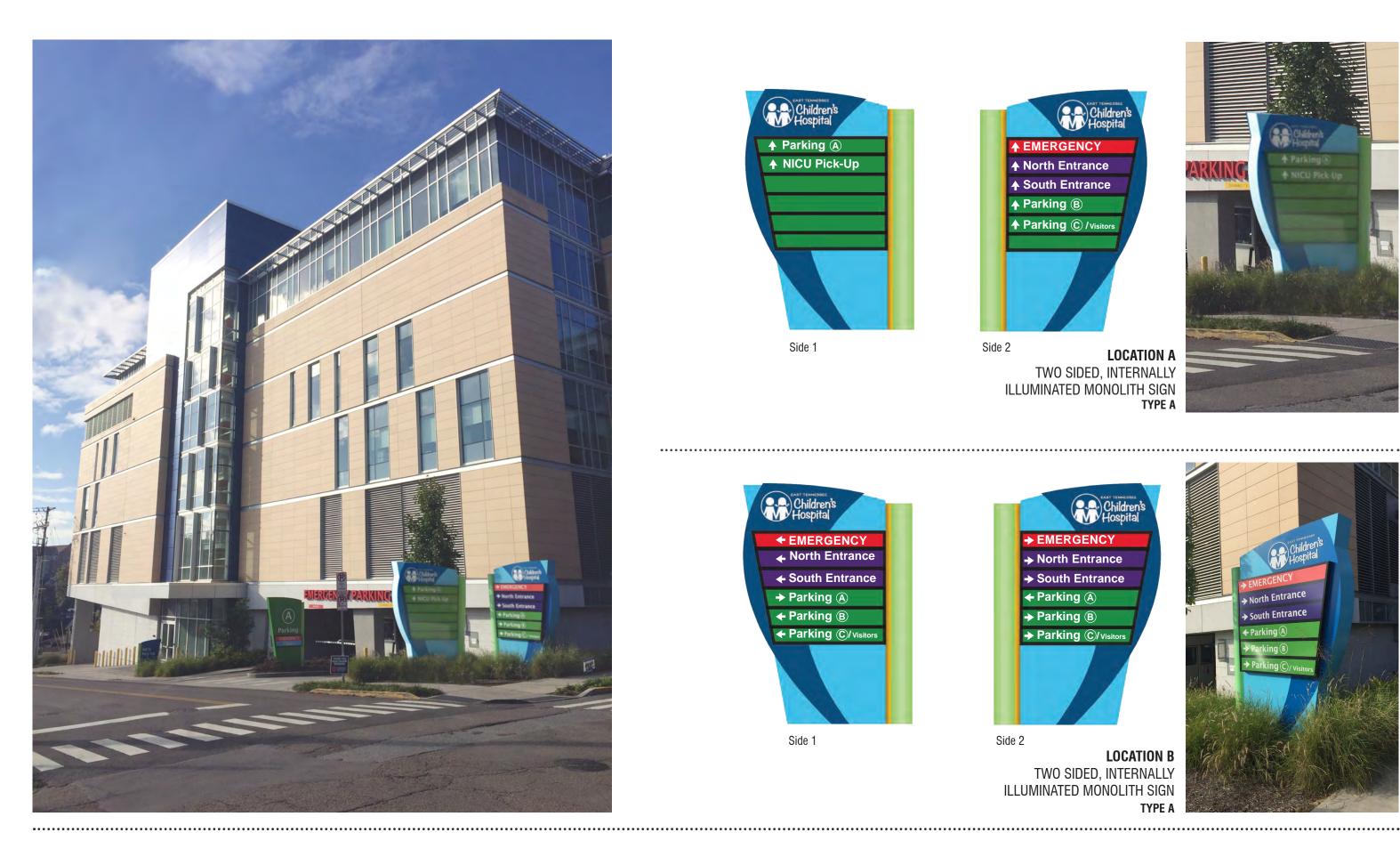
















\*\*\*\*\*\*







LOCATION A TWO SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



LOCATION B ILLUMINATED MONOLITH SIGN TYPE A

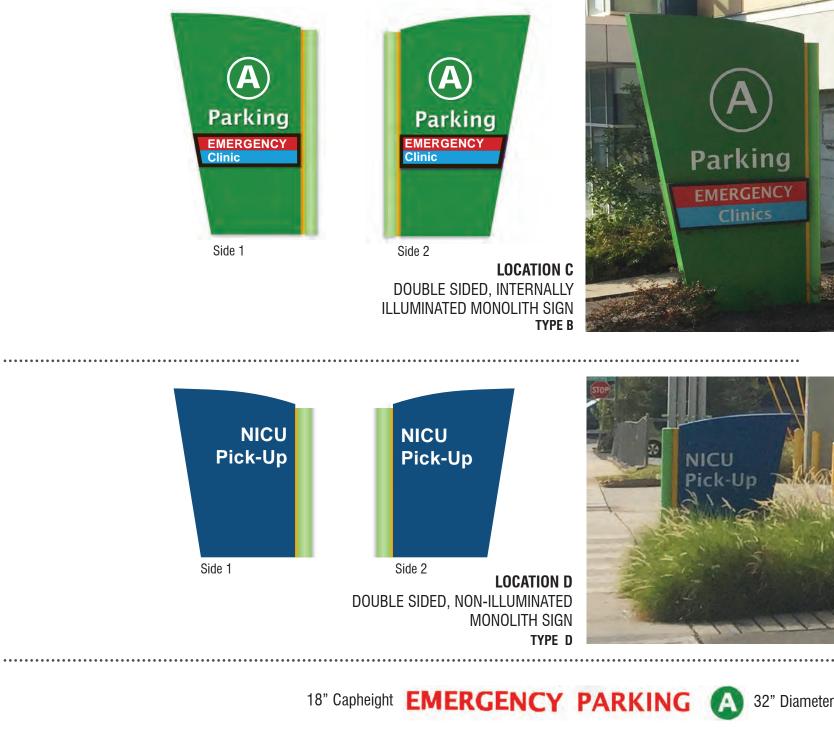


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LOCATION C DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE B



LOCATION D MONOLITH SIGN TYPE D

18" Capheight EMERGENCY PARKING (A) 32" Diameter

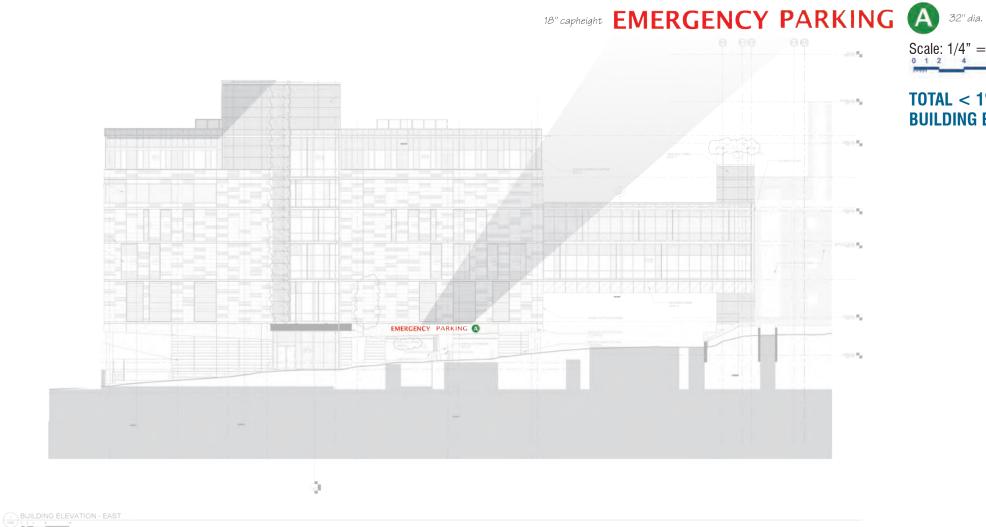
#### LOCATION 06

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SURFACE MOUNTED INTERNALLY ILLUMINATED CHANNEL LETTERING







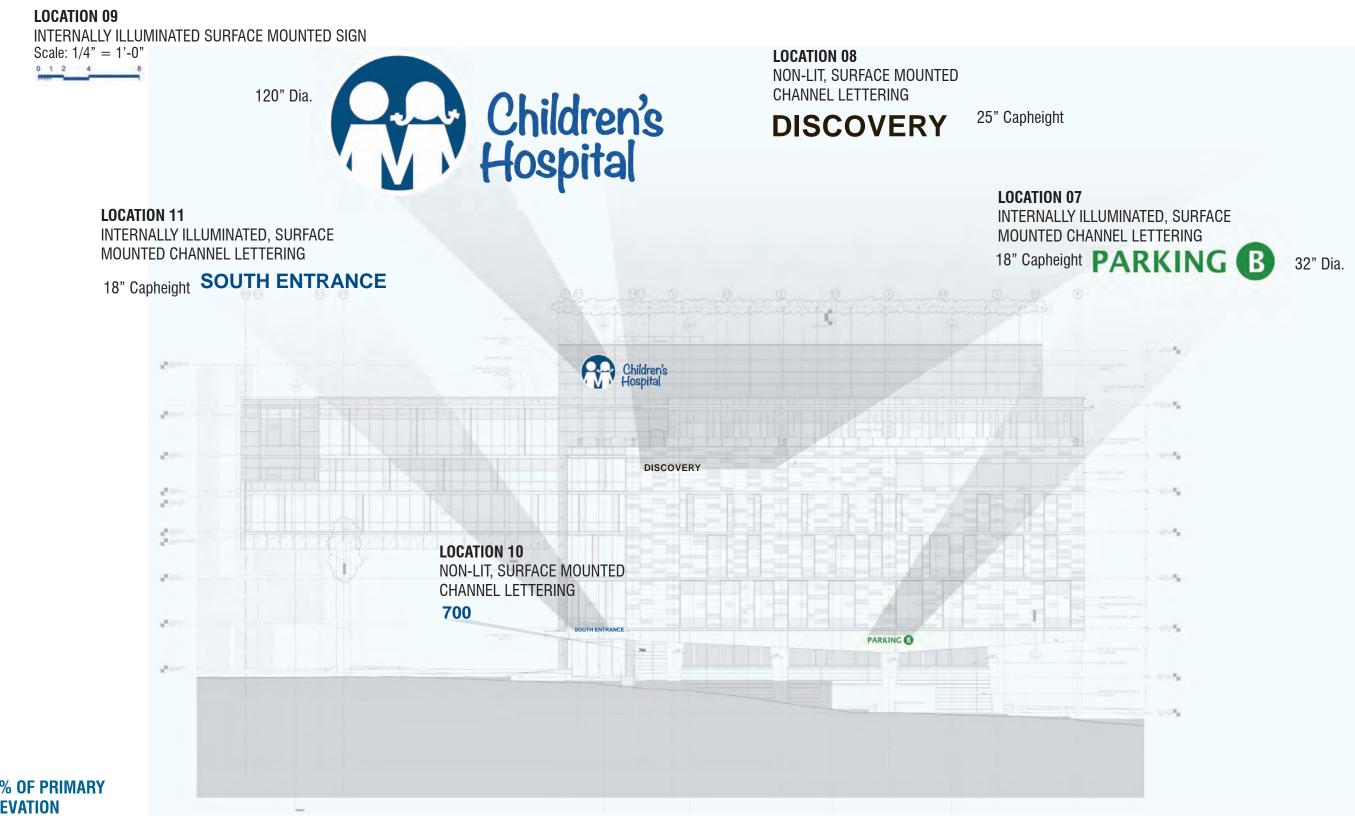
SOUTH TOWER EAST ELEVATION ETCH CAMPUS EXTERIOR SIGNAGE GRAPHICS EAST TENNESSEE CHILDREN'S HOSPITAL 9



Scale:  $1/4" = 1'-0"_{8}$ 

#### TOTAL < 1% OF PRIMARY **BUILDING ELEVATION**





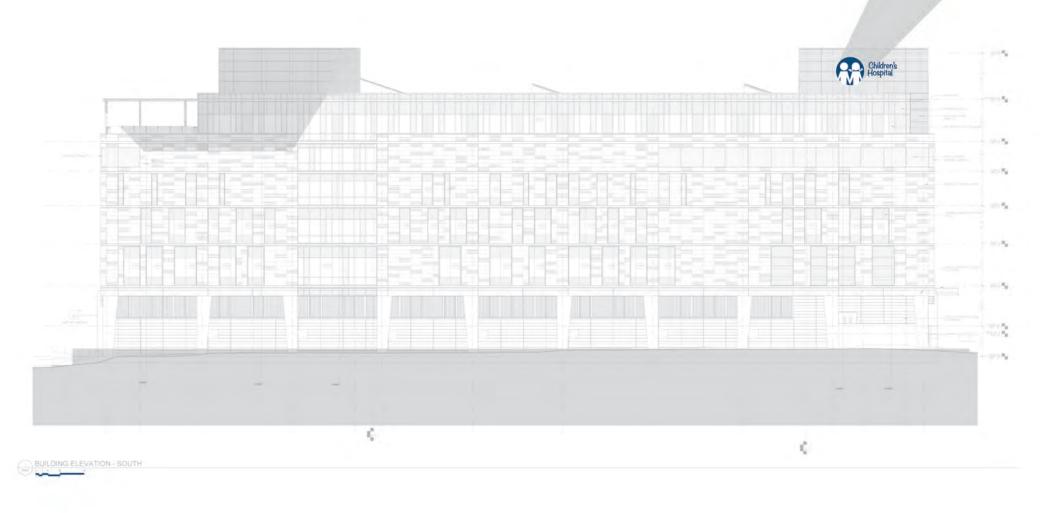
#### TOTAL = 1.8% OF PRIMARY **BUILDING ELEVATION**

......















TOTAL < 1% OF PRIMARY BUILDING ELEVATION





## Children's Hospital

#### LOCATION 09 INTERNALLY ILLUMINATED SURFACE MOUNTED SIGN



### SOUTH ENTRANCE 18" Capheight

LOCATION 11 SURFACE MOUNTED, INTERNALLY ILLUMINATED, CHANNEL LETTERING

**700** 15" Capheight

**LOCATION 10** SURFACE MOUNTED, NON-LIT CHANNEL LETTERING













#### LOCATION 07 INTERNALLY ILLUMINATED, SURFACE MOUNTED CHANNEL LETTERING

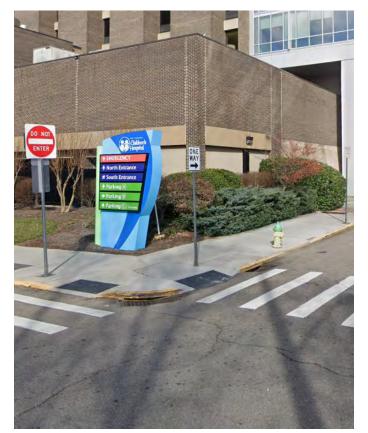


Side 2

LOCATION E DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE B



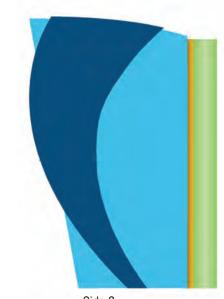
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Side 1

LOCATION F DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



Side 2

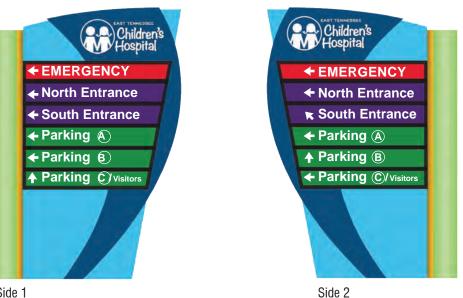




LOCATION G DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



Side 2



Side 1

LOCATION H DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A





North Entrance +South Entrance + Parking A + Parking (B + Parking









#### LOCATION J DOUBLE SIDED, NON-ILLUMINATED POST & PANEL SIGN 36" x 22 1/2" PANEL



18" Capheight









#### **LOCATION 15** FACE LIT, SURFACE

MOUNTED CHANNEL LETTERING

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LOCATION M DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A Side 1





DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



LOCATION N





Side 2



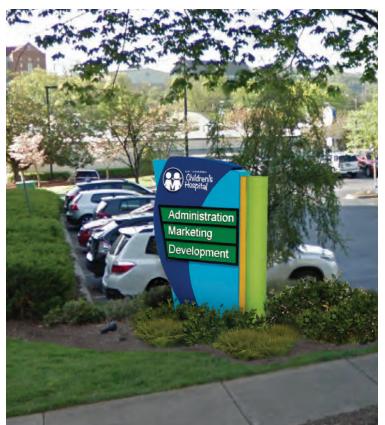
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LOCATION 12 SURFACE MOUNTED, NON-LIT LETTERING & SIGN



LOCATION 14 SURFACE MOUNTED, NON-LIT LETTERING & SIGN



LOCATION Q DOUBLE SIDED INTERNALLY ILLUMINATED MONOLITH SIGN TYPE C



LOCATION P ONE SIDED, FLOOR-LIT MONOLITH SIGN







**LOCATION 13** SURFACE MOUNTED, NON-LIT LETTERING & SIGN









#### .....LOCATION 02 SURFACE MOUNTED NON-LIT LETTERING

#### TOTAL = 1.34% OF PRIMARY **BUILDING ELEVATION**



#### TOTAL < 2% OF PRIMARY BUILDING ELEVATION

### 18" Capheight **EMERGENCY**

LOCATION 01 ------SURFACE MOUNTED INTERNALLLY LIT CHANNEL LETTERING

#### LOCATION 25 SURFACE MOUNTED INTERNALLY LIT LOGO

SURFACE MOUNTED













Children's Hospital
← EMERGENCY
▲ North Entrance
✦ South Entrance
← Parking A
↑ Parking B
▲ Parking C/Visitors

**LOCATION 24** SURFACE MOUNTED INTERNALLY ILLUMINATED SIGN TYPE D / MODIFIED



LOCATION 21 SURFACE MOUNTED INTERNALLY ILLUMINATED CHANNEL LETTERING



**LOCATION 20** SURFACE MOUNTED NON-LIT LETTERING





LOCATION 22 SURFACE MOUNTED INTERNALLY ILLUMINATED SIGN TYPE D / MODIFIED









LOCATION 16 SURFACE MOUNTED NON-LIT LETTERING

> **LOCATION 17** SURFACE MOUNTED LOGO SIGN



# 15" NORTH ENTRANCE LOCATION 18 SURFACE MOUNTED INTERNALLY IN LUMINATED CHANNEL LETTERS



ILLUMINATED CHANNEL LETTERS FRONT SIDE VIEW Scale: 3/8" = 1'-0"

> **LOCATION 19** SURFACE MOUNTED NON-LIT LETTERING





















## **Koppel Plaza**

**LOCATION 26** SURFACE MOUNTED, NON-LIT CABINET 24" x 156"



Medical Office Building

LOCATION 27 SURFACE MOUNTED, NON-LIT CABINET 24" x 156"

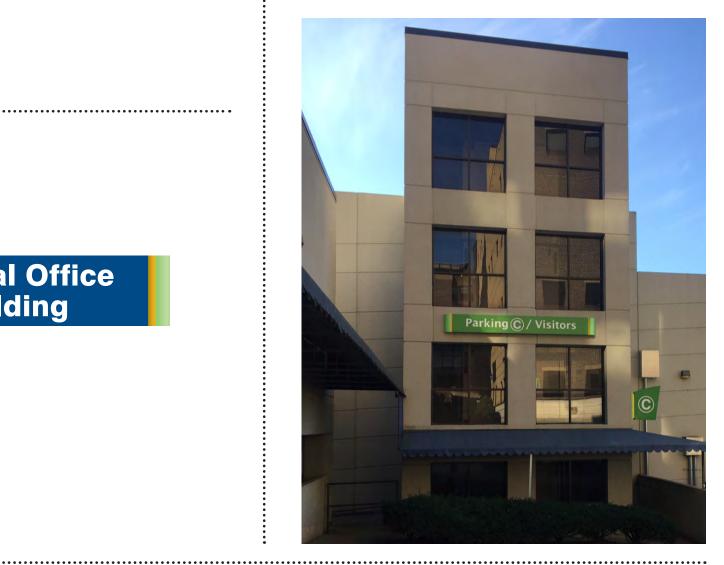




## Parking (C) / Visitors

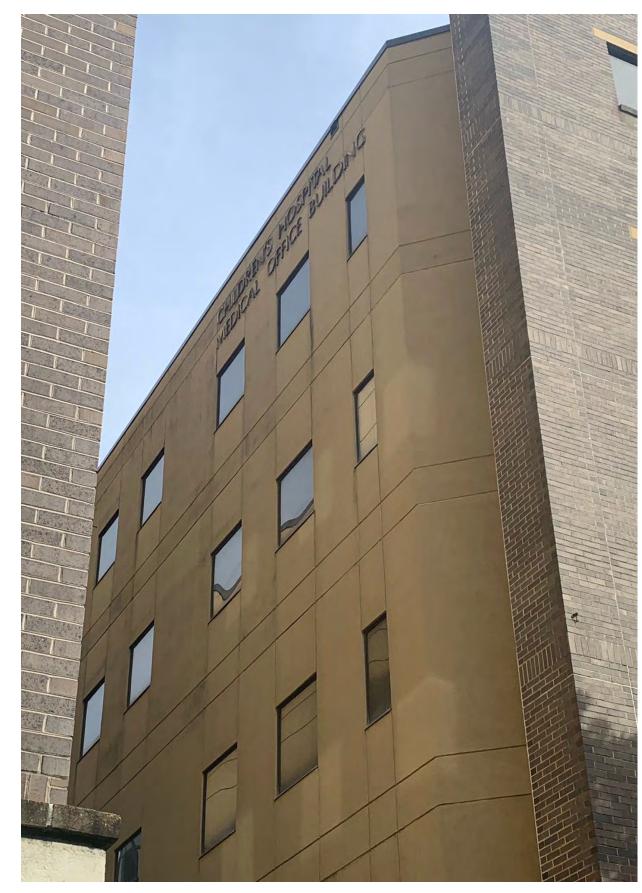
#### **LOCATION 28**

SURFACE MOUNTED, INTERNALLY ILLUMINATED CABINET 18" x 156"











LOCATION 29 SURFACE MOUNTED LETTERING SIGN: CHILDREN'S HOSPITAL MEDICAL OFFICE BUILDING





## Medical Office Building



LOCATION 30 SURFACE MOUNTED NON-LIT CABINET





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