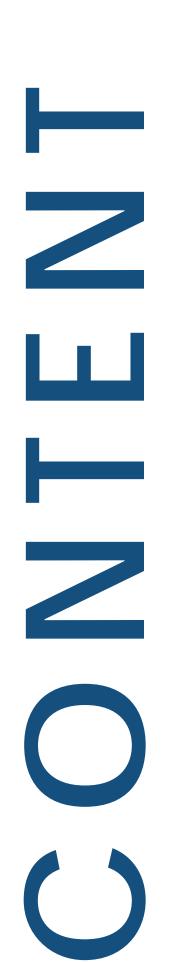


CAMPUS EXTERIOR SIGNAGE PLAN

EXTERIOR SIGNAGE, OUTLYING WAYFINDING & IDENTIFICATION LOCATIONS SIGN LOCATION PLANS



04	ETCH MASTER PLAN BUILDING MOUNTED SIGNAGE
05	TYPICAL SIGNS SIGN TYPES A & B

ETCH MASTER PLAN FLOOR MOUNTED SIGNAGE

TYPICAL SIGNS SIGN TYPES C & D 06

03

09

4

MONOLITH SIGNS LOCATIONS A, B

MONOLITH & SURFACE SIGNS 08 LOCATIONS C, D, 06

> **ETCH SOUTH TOWER EAST** ELEVATION

ETCH SOUTH TOWER WEST 10 ELEVATION

> **ETCH SOUTH TOWER SOUTH** ELEVATION

ETCH SOUTH TOWER ELEVATION 12 SURFACE MOUNTED SIGNS LOCATIONS 07,08,09,10,11

- **MONOLITH SIGNS** 13 LOCATIONS F, G, H
- **VISITORS PARKING SIGNS** 4 LOCATION J,K, L, 15
- **ETCH CHILLER MONOLITH SIGNS** 5 LOCATIONS M, N
- **UT FEDERAL CREDIT UNION** 6 LOCATIONS 12, 13, 14, P, Q

ETCH NORTH TOWER ED ENTRANCE LOCATIONS 0, 2, 3, 4, 5

- **ETCH NORTH TOWER NORTH EAST SIGNS** 8 LOCATIONS 1, 23, 24, 25
- 19

ETCH BOILER & NORTH ELEVATION SIGNS LOCATIONS 20, 21, 22, 24



n4 2

23

22



NORTH TOWER SURFACE SIGNS

LOCATI ONS 16, 17, 18, 19

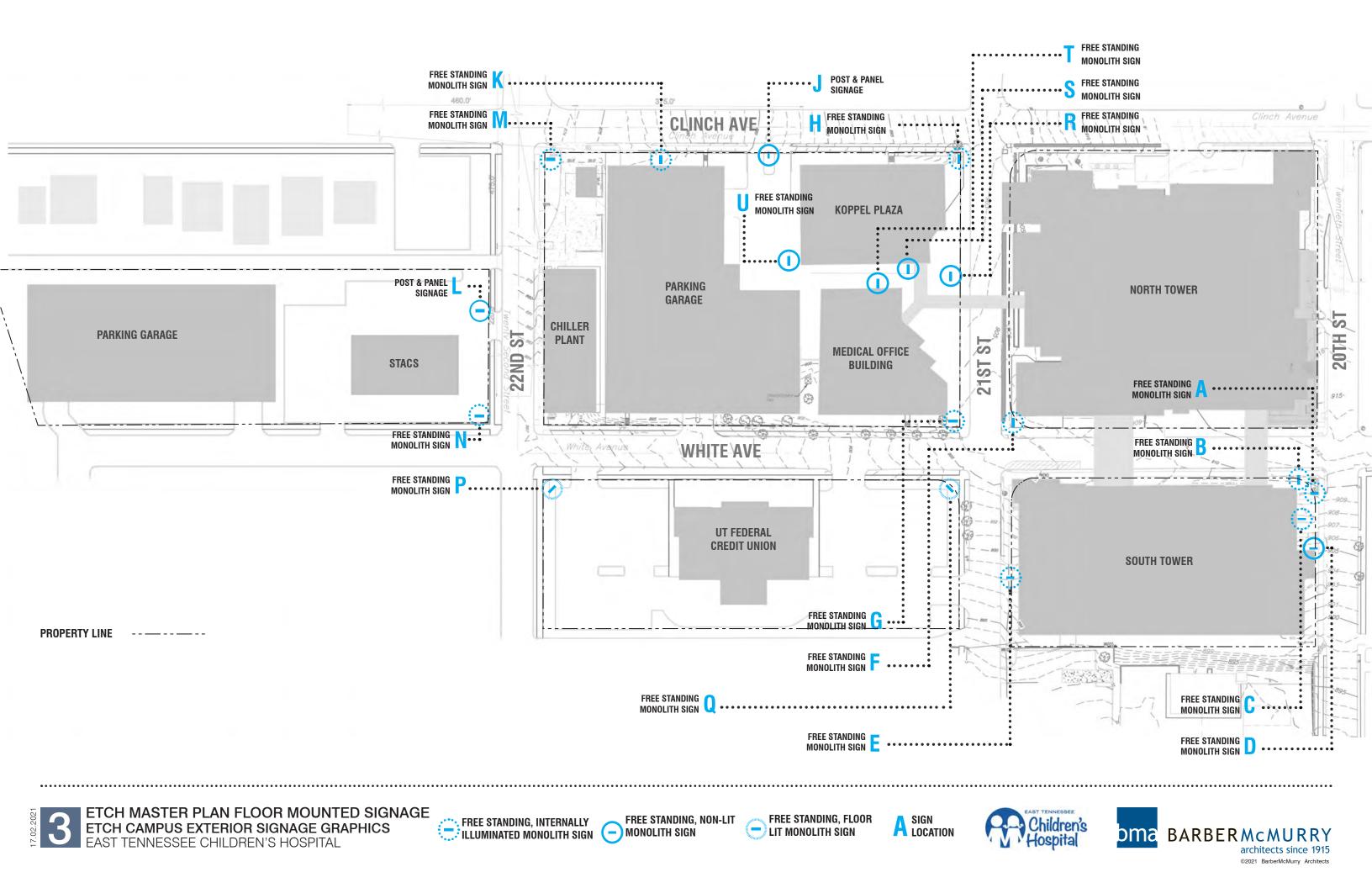
KOPPEL PLAZA MONOLITH SIGNS LOCATIONS R, S, T, U

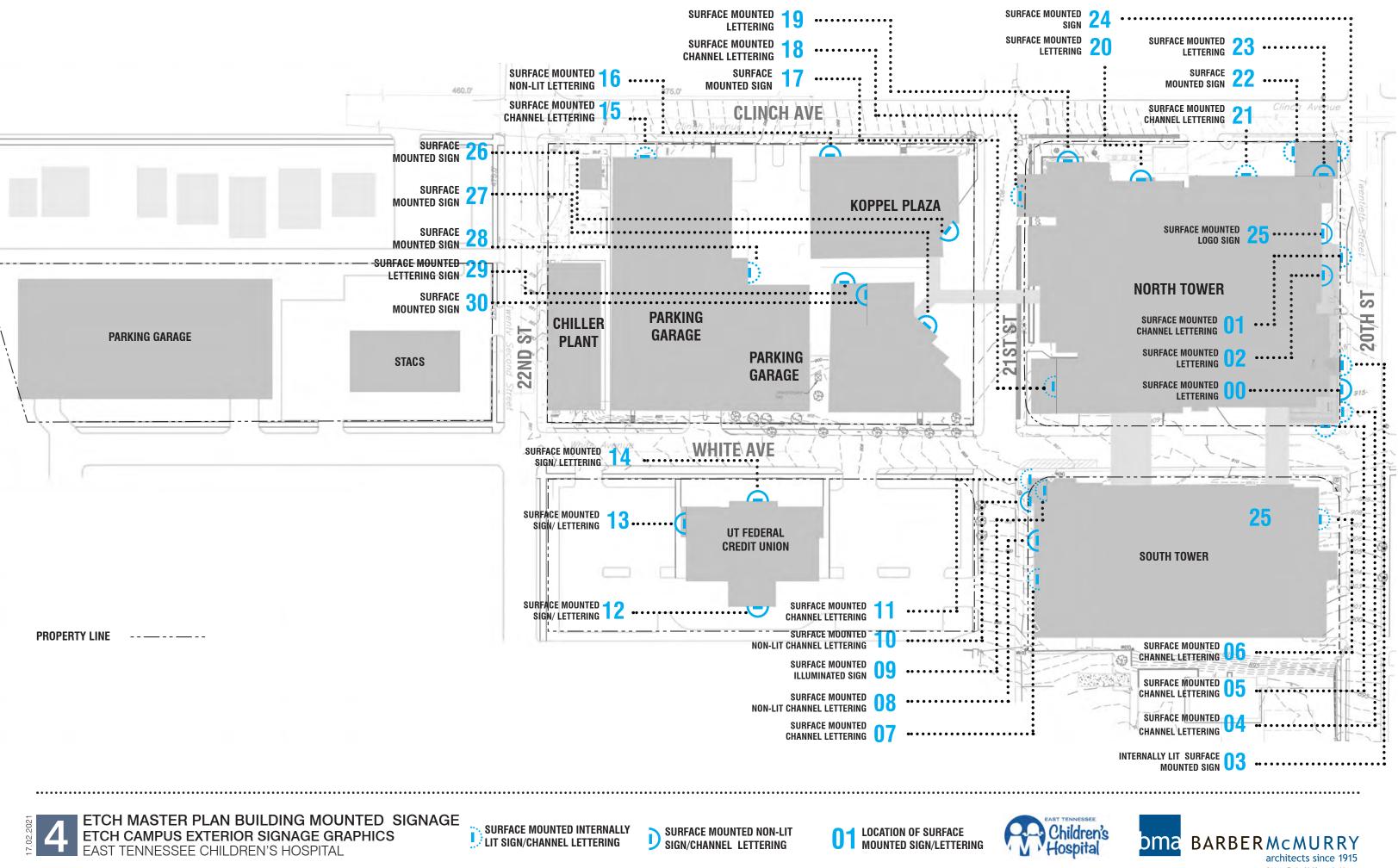
KOPPEL PLAZA SURFACE SIGNS

LOCATIONS 26, 27, 28

KOPPEL PLAZA SURFACE SIGNS LOCATIONS 29, 30









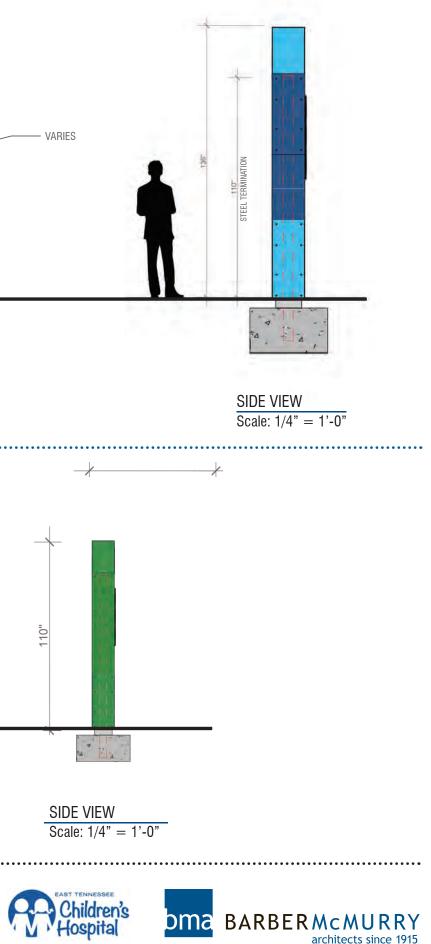






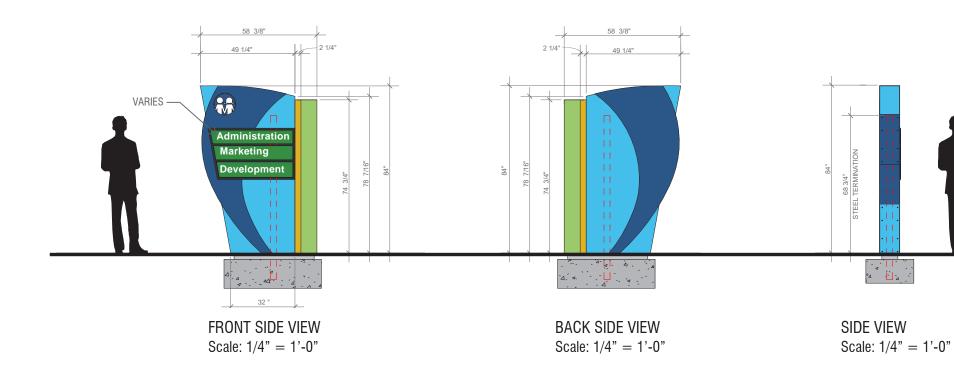






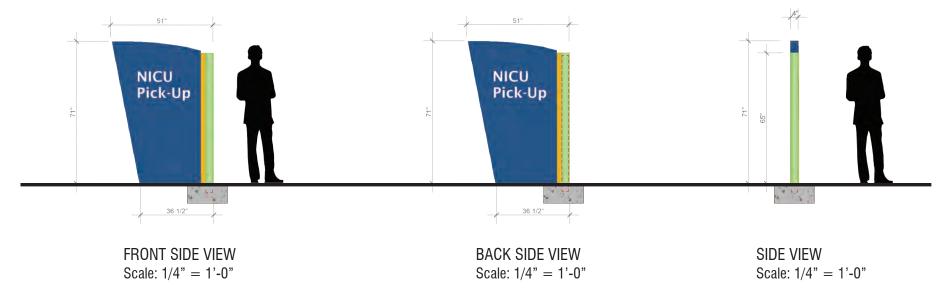
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SIGN TYPE C: INTERNALLY ILLUMINATED MONOLITH SIGN 84" x 58"



SIGN TYPE D

DOUBLE SIDED POST & PANEL NON ILLUMINATED SIGN 71" x 51"



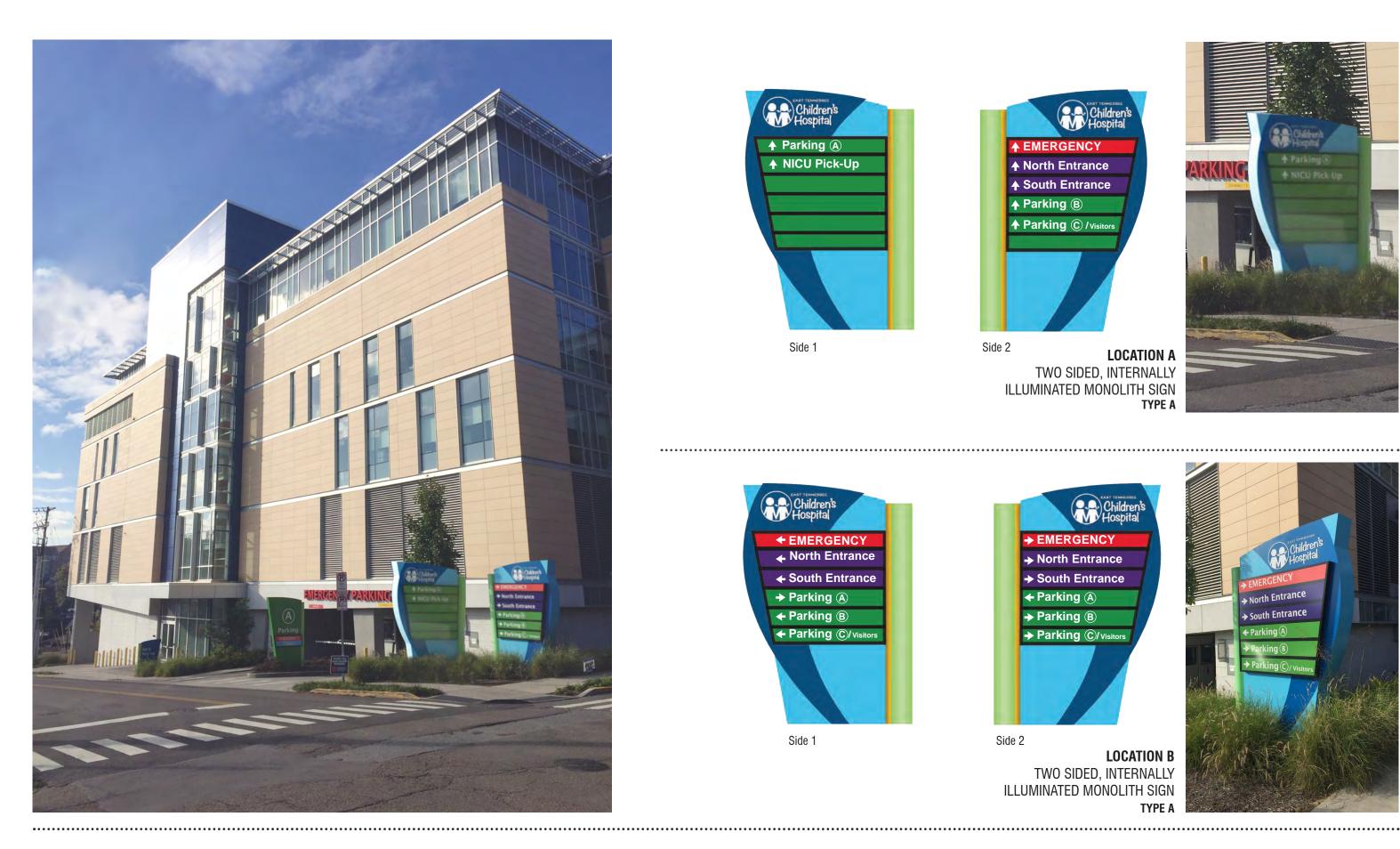






















LOCATION A TWO SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



LOCATION B ILLUMINATED MONOLITH SIGN TYPE A

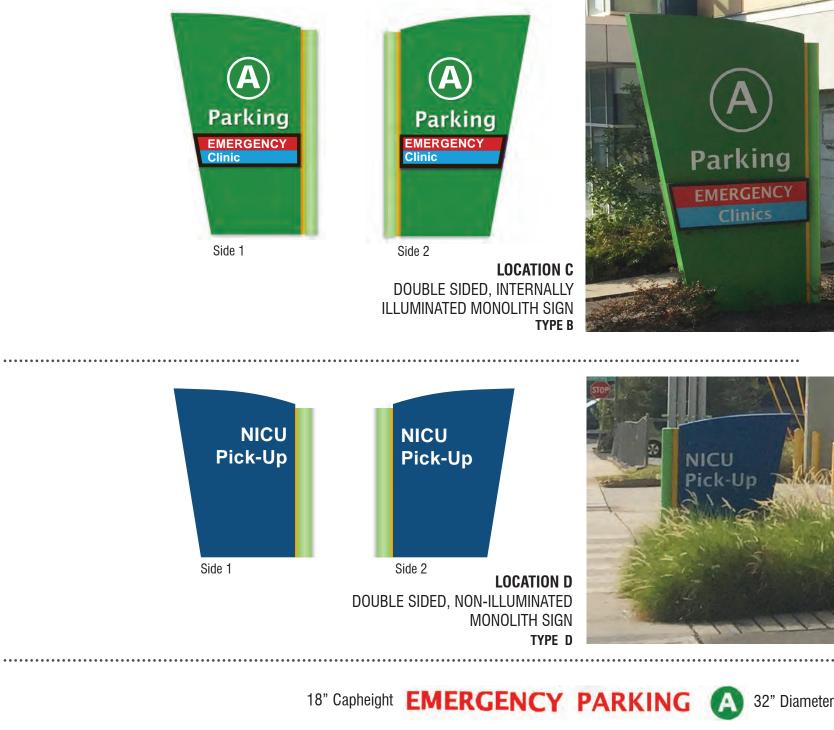


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LOCATION C DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE B



LOCATION D MONOLITH SIGN TYPE D

18" Capheight EMERGENCY PARKING (A) 32" Diameter

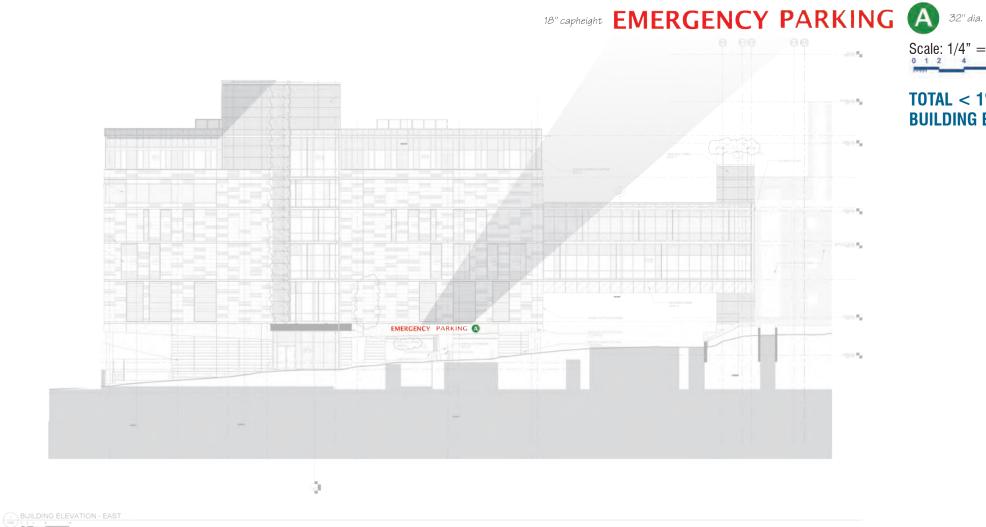
LOCATION 06

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SURFACE MOUNTED INTERNALLY ILLUMINATED CHANNEL LETTERING







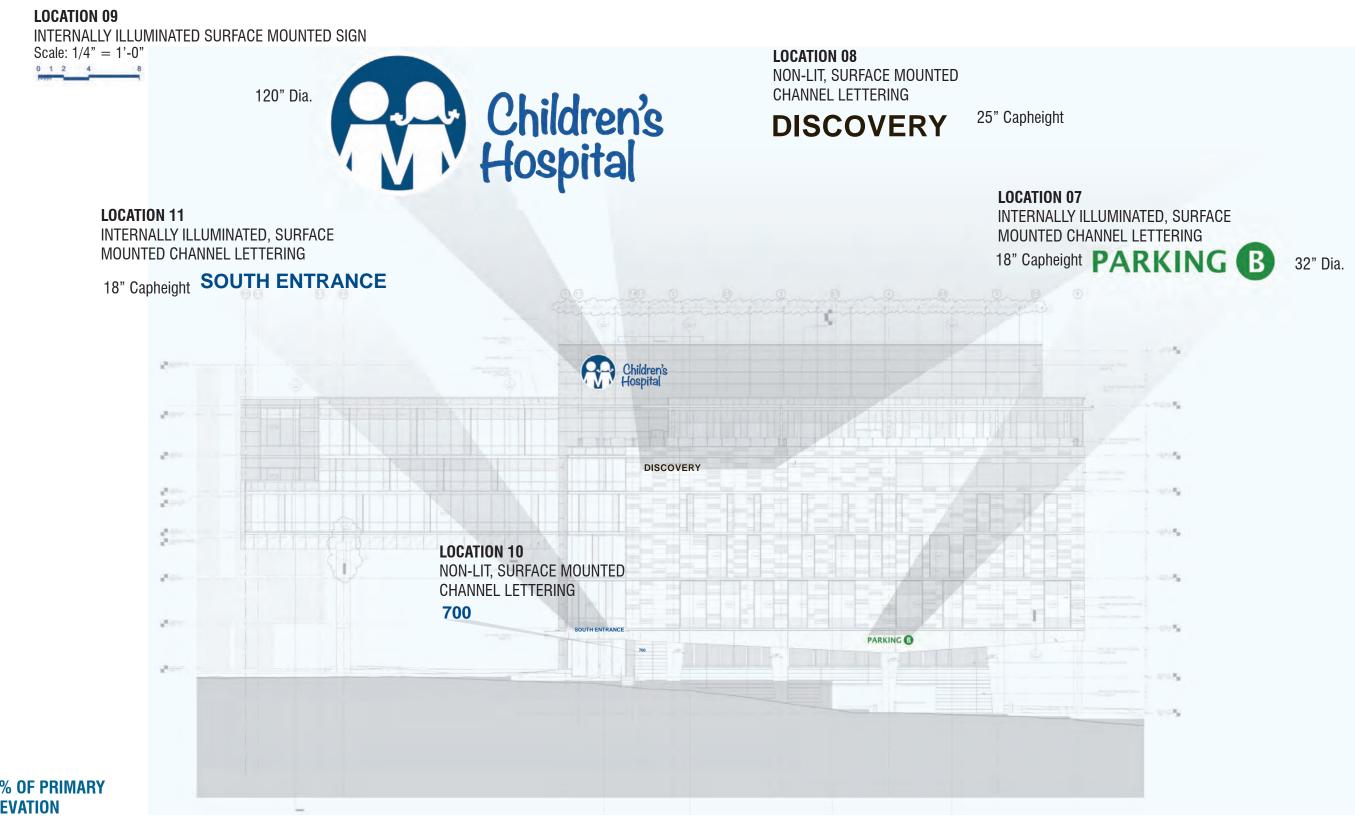
SOUTH TOWER EAST ELEVATION ETCH CAMPUS EXTERIOR SIGNAGE GRAPHICS EAST TENNESSEE CHILDREN'S HOSPITAL 9



Scale: $1/4" = 1'-0"_{8}$

TOTAL < 1% OF PRIMARY **BUILDING ELEVATION**





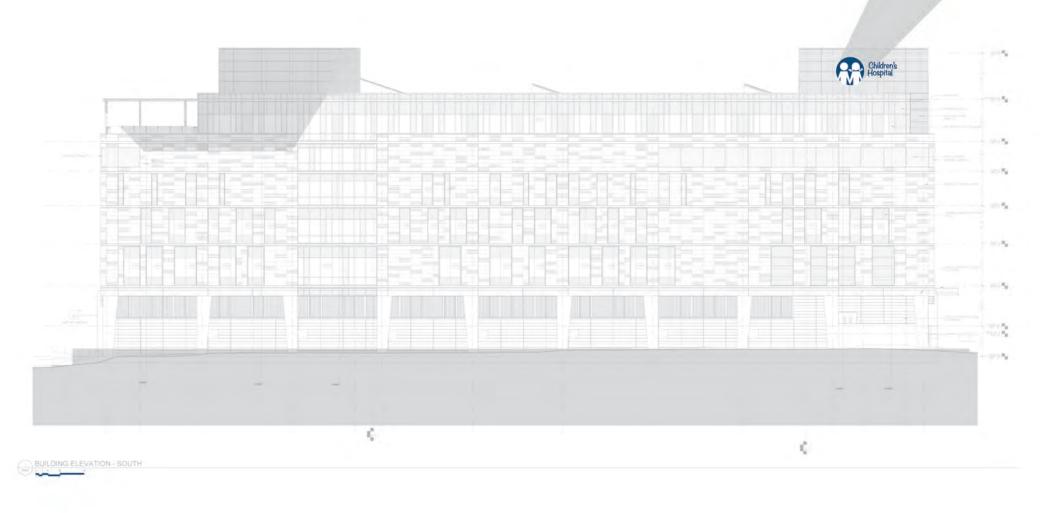
TOTAL = 1.8% OF PRIMARY **BUILDING ELEVATION**

......















TOTAL < 1% OF PRIMARY BUILDING ELEVATION





Children's Hospital

LOCATION 09 INTERNALLY ILLUMINATED SURFACE MOUNTED SIGN



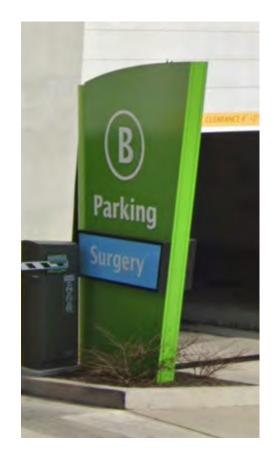
SOUTH ENTRANCE 18" Capheight

LOCATION 11 SURFACE MOUNTED, INTERNALLY ILLUMINATED, CHANNEL LETTERING

700 15" Capheight

LOCATION 10 SURFACE MOUNTED, NON-LIT CHANNEL LETTERING













LOCATION 07 INTERNALLY ILLUMINATED, SURFACE MOUNTED CHANNEL LETTERING

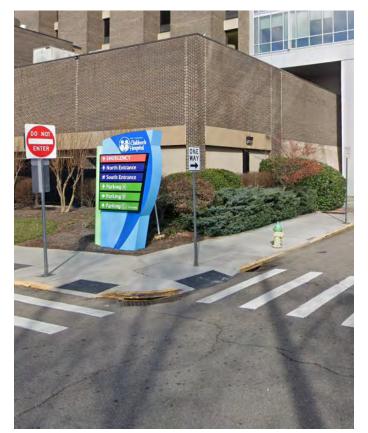


Side 2

LOCATION E DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE B



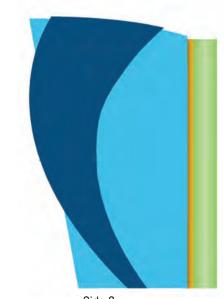
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Side 1

LOCATION F DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



Side 2

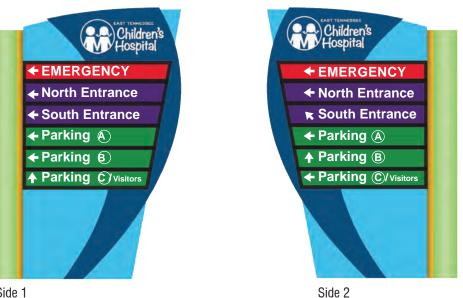




LOCATION G DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



Side 2



Side 1

LOCATION H DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A





North Entrance +South Entrance + Parking A + Parking (B + Parking









LOCATION J DOUBLE SIDED, NON-ILLUMINATED POST & PANEL SIGN 36" x 22 1/2" PANEL



18" Capheight









LOCATION 15 FACE LIT, SURFACE

MOUNTED CHANNEL LETTERING

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LOCATION M DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A Side 1





DOUBLE SIDED, INTERNALLY ILLUMINATED MONOLITH SIGN TYPE A



LOCATION N





Side 2



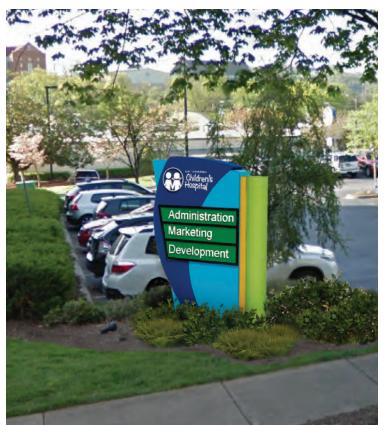
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LOCATION 12 SURFACE MOUNTED, NON-LIT LETTERING & SIGN



LOCATION 14 SURFACE MOUNTED, NON-LIT LETTERING & SIGN



LOCATION Q DOUBLE SIDED INTERNALLY ILLUMINATED MONOLITH SIGN TYPE C



LOCATION P ONE SIDED, FLOOR-LIT MONOLITH SIGN







LOCATION 13 SURFACE MOUNTED, NON-LIT LETTERING & SIGN









.....LOCATION 02 SURFACE MOUNTED NON-LIT LETTERING

TOTAL = 1.34% OF PRIMARY **BUILDING ELEVATION**



TOTAL < 2% OF PRIMARY BUILDING ELEVATION

18" Capheight **EMERGENCY**

LOCATION 01 ------SURFACE MOUNTED INTERNALLLY LIT CHANNEL LETTERING

LOCATION 25 SURFACE MOUNTED INTERNALLY LIT LOGO

SURFACE MOUNTED













Children's Hospital
← EMERGENCY
▲ North Entrance
✦ South Entrance
← Parking A
↑ Parking B
▲ Parking C/Visitors

LOCATION 24 SURFACE MOUNTED INTERNALLY ILLUMINATED SIGN TYPE D / MODIFIED



LOCATION 21 SURFACE MOUNTED INTERNALLY ILLUMINATED CHANNEL LETTERING



LOCATION 20 SURFACE MOUNTED NON-LIT LETTERING





LOCATION 22 SURFACE MOUNTED INTERNALLY ILLUMINATED SIGN TYPE D / MODIFIED









LOCATION 16 SURFACE MOUNTED NON-LIT LETTERING

> **LOCATION 17** SURFACE MOUNTED LOGO SIGN



15" NORTH ENTRANCE LOCATION 18 SURFACE MOUNTED INTERNALLY IN LUMINATED CHANNEL LETTERS



ILLUMINATED CHANNEL LETTERS FRONT SIDE VIEW Scale: 3/8" = 1'-0"

> **LOCATION 19** SURFACE MOUNTED NON-LIT LETTERING





















Koppel Plaza

LOCATION 26 SURFACE MOUNTED, NON-LIT CABINET 24" x 156"



Medical Office Building

LOCATION 27 SURFACE MOUNTED, NON-LIT CABINET 24" x 156"

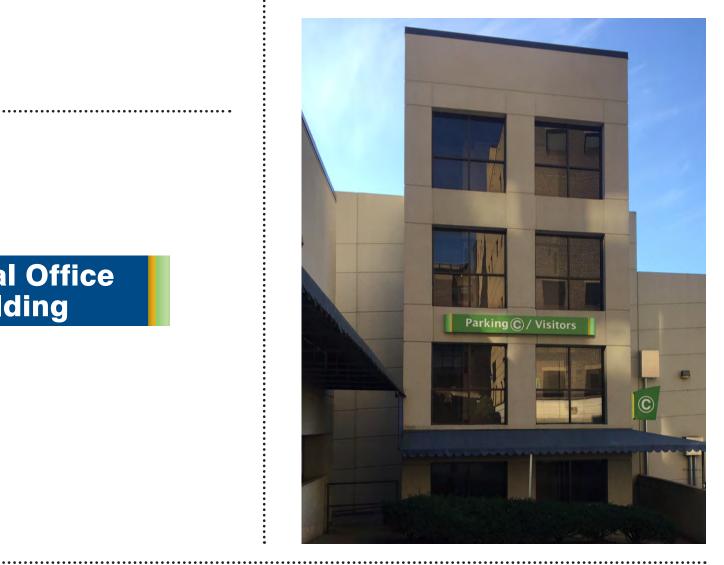




Parking (C) / Visitors

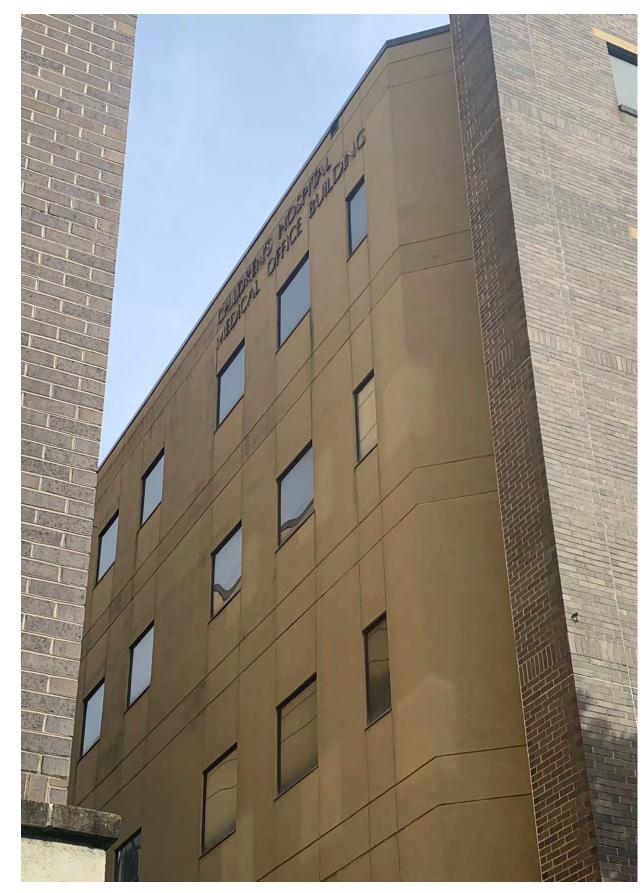
LOCATION 28

SURFACE MOUNTED, INTERNALLY ILLUMINATED CABINET 18" x 156"











LOCATION 29 SURFACE MOUNTED LETTERING SIGN: CHILDREN'S HOSPITAL MEDICAL OFFICE BUILDING





Medical Office Building



LOCATION 30 SURFACE MOUNTED NON-LIT CABINET





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